

“The Strategic Choice of National Interest Groups to Lobby in the American States” by Thomas T. Holyoke.

Interest Groups & Advocacy, <https://doi.org/10.1057/s41309-026-00272-2>.

Codebook

2026

Variable name	Explanation
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(all variables range from 2006 to 2020)

state	Name of the observed states
year	The observed year
sector	The observed economic sector (see the appendix)
lobbied	Coded 1 if the national group lobbied that state in that year (this is the dependent variable)
otheradv	Number of other advocacy groups in that sector in that state that year
otherassn	Number of other associations in that sector in that state that year
assn	The observed national group is an association
advocacy	The observed national group is a citizens groups
polycymood	Lagondy-Jones-Koch-Enns policy mood variable
housemajmed	Shor-McCarty lower chamber majority median score for each state, each year
housediff	Difference between lower chamber majority and minority party median scores for each state, each year
stateid	Identification for each state
lnnewlobbyists	Natural log of the number of lobbyists each national group employs in that state that year (originally from the National Institute for Money in State Politics at the Center for Responsive Politics)
newcorptaxrev	State corporate tax revenue for that year, set at 2020 values and divided by 1,000,000
newinterrev	Money each state received that year from the federal government, set at 2020 values and divided by 1,000,000
newsalesrev	State sales tax revenue that year, set at 2020 values and divided by 1,000,000

newnatexpen	Intergovernmental revenue the state received that year for natural resources, set at 2020 values and divided by 1,000,000
newinsurben	Intergovernmental revenue the state received that year for insurance reimbursement, set at 2020 values and divided by 1,000,000
newhospexpen	Intergovernmental revenue the state received that year for hospital reimbursement, set at 2020 values and divided by 1,000,000
newhealthexpen	Intergovernmental revenue the state received that year for health insurance reimbursement, set at 2020 values and divided by 1,000,000
newhighwayexpen	Intergovernmental revenue the state received that year for highway construction, set at 2020 values and divided by 1,000,000
recession	Coded 1 for 2009
covid	Coded 1 for 2020
conservative	Coded 1 if the observed national group is coded as a conservative group
liberal	Coded 1 if the observed national group is coded as a liberal group
neutral	Coded 1 if the observed national group does not have a clear ideological leaning
otherdemcontrol	Coded 1 if Democrats control one legislative chamber, 2 if they control both, and 3 if they also control the governor's office
gsppercapita	Gross state produced set at 2024 values divided by state population